



Metro United Way

# GIVING TUESDAY

Tuesday, November 27, 2018

**GAME ON!** This year for Giving Tuesday we are having a **COMPETITION** among our seven counties to see who can raise the most money!

**\$5,000** from an anonymous donor will be awarded to the county that raises the most as a percentage of their goal! **\$3,000** to second place; **\$1,000** to third.

**How can you help?** Become an AMBASSADOR on social media. You can simply share and promote your favorite county by following Metro United Way on Facebook, Twitter and Instagram throughout the day and be sure to LIKE, COMMENT, SHARE, TWEET, and RETWEET what's posted.

When sharing anything on social media, add your personal reasons for supporting and use the hashtags below to help promote and celebrate your county:

#give4bc #give4jc #give4oc #give4sc #give4si

You can also create your own fundraising page, set a personal goal and invite your friends and family to join in this fun, easy and exciting campaign!

Text your favorite county's keyword below to 71777 to get started.

**Bullitt County:**  
**Jefferson County:**  
**Oldham County:**  
**Shelby County:**  
**Clark, Floyd, Harrison Counties:**

Text GIVE4BC to 71777  
Text GIVE4 JC to 71777  
Text GIVE4OC to 71777  
Text GIVE4SC to 71777  
Text GIVE4SI to 71777

**Raising money for**  
Homeless to Hopeful  
2-1-1 Help Line  
Fighting Pockets of Poverty  
Farmers Feeding Families  
Build-A-Bed

Next, click the link that's texted to you and **MAKE A DONATION!** Or, click **BECOME A FUNDRAISER.** Enter your name, mobile number and email address and follow the directions. Set a fundraising goal and then share a specific link so others can give to your fundraiser for your favorite county initiative on Giving Tuesday.

To see more details and progress throughout the day, visit [metrounitedway.org/givingtuesday](http://metrounitedway.org/givingtuesday)

Questions? Contact Melody Murphy at [melody.murphy@metrounitedway.org](mailto:melody.murphy@metrounitedway.org)